## T/C® MASTER HUNTER SWEEPSTAKES OFFICIAL RULES

- 1. <u>NO PURCHASE NECESSARY.</u> NO PURCHASE, PAYMENT OR OTHER CONSIDERATION IS NECESSARY TO ENTER OR WIN A PRIZE IN THIS SWEEPSTAKES.
- 2. <u>Description of Sweepstakes</u>. In the "T/C® Master Hunter Sweepstakes" (the "Sweepstakes"), Smith & Wesson Corp. ("Sponsor") will select at total of six (6) winners, one (1) winner each month over the course of the Sweepstakes Term (defined below), with each winner eligible to win a prize. Each prize shall consist of one (1) T/C® Compass® Bolt Action Rifle. The winner will be awarded the choice of T/C Compass rifle models depending on availability. The approximate total retail value of each prize is \$399.00 USD.
- 3. Sweepstakes Term. The Sweepstakes begins on March 15, 2018 at 11:59 p.m. (EST) and ends on August 22, 2018 at 11:59 p.m. (EST) (the "Sweepstakes Term"). All entries must be submitted via Facebook® Sweepstakes Application or via email during the Sweepstakes Term in accordance with these Official Rules to be eligible to win. Limit one (1) entry per person during the Sweepstakes Term regardless of the method of entry. Entries that do not comply with these Official Rules will not be accepted.

## 4. How to Enter.

## A. Primary Method:

Via Facebook: To enter the Sweepstakes via Facebook, entrants must: (1) sign into their Facebook accounts, (2) (if not created already) create a T/C® Master Hunter picture profile frame for their Facebook accounts by downloading the T/C® Master Hunter picture profile frame from a T/C Facebook post with instructions download instructions using the effect provided in the post, (3) look for the T/C® Master Hunter Sweepstakes post in their Facebook page timeline, and (4) include their T/C® Master Hunter picture profile frame in a comment reply to the Thompson/Center official Facebook page within one week (168) hours of the time the T/C® Master Hunter Sweepstakes post was published.

Or

## B. Alternate Method:

Via Email: To enter the Sweepstakes via email, entrants must send an email to <a href="mailto:sweepstakes@smith-wesson.com">sweepstakes@smith-wesson.com</a> with "T/C® Master Hunter Sweepstakes" in the subject line. An email entry must include entrant's first and last name, address, email address and date of birth.

- 5. Odds of Winning. Odds of winning a prize depend on the number of valid entries received. **Many will enter, only six (6) will win.** Only one (1) prize will be awarded to each eligible winner.
- 6. <u>Eligibility</u>. You must be 18 years of age and a legal U.S. resident to enter. Additional eligibility requirements are set forth in these Official Rules. Employees of Sponsor and its agents, affiliates, and subsidiaries and members of their families and immediate households are not eligible to participate in this Sweepstakes. All eligible entries will be included in a random drawing for the prize. All federal, state and local laws and regulations apply. Sponsor will review all T/C® Master Hunter photo frame

profile entry submissions for compliance with these Official Rules and T/C® Master Hunter photo frame profile requirements (set forth below). Any T/C® Master Hunter photo frame profile entry submission that, in Sponsor's sole discretion and determination, contains inappropriate content or content that may be deemed obscene, defamatory, libelous, threatening, pornographic, harassing, hateful, racially or ethnically offensive, or unlawful, including, without limitation, obscenities, threats, violence, unsafe behavior or situations, or disparagement of any product, service or person obscene, provocative, defamatory, disparaging, sexually explicit, or otherwise does not comply with the Photo Requirements will be automatically disqualified from this Sweepstakes.

T/C® Master Hunter photo frame profile requirements: Photo frame profiles must use the T/C® Master Hunter photo frame. Photographs within the T/C® Master Hunter photo frame must include images of the entrant or the entrant with a T/C® brand firearm or muzzleloader. ALL APPLICABLE LAWS AND REGULATIONS, AND ALL RULES OF FIREARM SAFETY, MUST BE FOLLOWED AND EXHIBITED IN THE PHOTO FRAME PROFILE SUBMISSIONS. For guidance, see "Your Safety Responsibilities" section of any Thompson/Center firearm Safety & Instruction Manual that accompanies each firearm from the factory and is available free via download from www.tcarms.com.

THE ENTRIES REPRESENT SOLELY THE VIEWS/OPINIONS OF THE INDIVIDUAL ENTRANTS AND DO NOT REFLECT THE VIEWS/OPINIONS OF SPONSOR IN ANY MANNER. SPONSOR IS ACTING AS A PASSIVE CONDUIT FOR THE POSTING/PUBLICATION OF ENTRIES AND HAS NO OBLIGATION TO AND EXPRESSLY DISCLAIMS ANY AND ALL LIABILITY IN CONJUNCTION WITH SCREENING, MONITORING OR REVIEWING THE CONTENT OF ENTRIES.

- 7. Winners. The prize winners will be selected by random drawing during the Sweepstakes Term; one (1) winner per month. The prize winners will be notified by Facebook message or by email (depending on method of entry). The prize winners must respond to Sponsor via private message (Facebook message), or by an email response to the email notification from Sponsor, with the prize winners' name, address, phone number, and email address within forty-eight (48) hours of the direct reply comment notification or email from Sponsor to claim the prize. Prize winners must be eligible to own and possess a firearm (rifle) in their state of residence and must pass a background check to be eligible (i.e., must not be a "prohibited person" under applicable laws). The firearm prizes will be awarded through participating federally licensed firearms dealers/retailers located in the winners' states of residence and will not be shipped directly to the winners. Prize winners may be required to demonstrate eligibility in accordance with these Official Rules and complete an affidavit of eligibility and release of liability to be eligible to claim and receive the prize package. If for any reason Sponsor is unable to contact a prize winner, or a prize winner fails to timely respond or is ineligible, the winner's prize will be awarded in a random drawing to another eligible entrant. Sponsor, and its agents, affiliates, and subsidiaries, may use each prize winner's name, likeness and any other information or content without compensation in advertising or otherwise.
- 8. <u>Prize Restrictions</u>. The prize consists of the winner's choice of T/C Compass (due to availability) listed in these Rules only. Sponsor shall choose all components of each prize in its sole discretion. The prize is subject to availability and may be subject to additional federal, state or local restrictions. No substitution or cash equivalent of the prize (or portion of any prize) will be granted except at Sponsor's sole discretion due to unavailability of a prize (or portion of a prize) for any reason. Any substitution by Sponsor of the prize or portion of the prize shall be made with an item of comparable or greater value. Sponsor is responsible only for delivery of the firearm prizes to participating

federally licensed firearms dealers located in the winners' states of residence. Sponsor is not responsible for prize utility, quality or other attributes. No prize is transferable or assignable to another party.

- 9. Sweepstakes Materials. By entering into this Sweepstakes, you grant to Sponsor an irrevocable, perpetual, worldwide, non-exclusive, royalty-free, sub-licensable right and license to distribute, reproduce, modify, perform and display and otherwise use any and all content, information, posting, communication, message or other materials (including your name, image or likeness) provided by you ("Sweepstakes Materials") for Sponsor's use in the normal conduct of its business, including marketing, promotional and sales activities. Subject to these Official Rules, you understand that all Sweepstakes Materials will be treated as non-confidential and nonproprietary information.
- 10. <u>Privacy</u>. Sponsor's collection, use and sharing of any information submitted by entrants in connection with this Sweepstakes will be governed by Sponsor's Privacy Policy, available here: Smith & Wesson Privacy Policy
- 11. <u>Taxes / Fees</u>. All taxes or incidental expenses (including transfer fees) are the sole responsibility of each prize winner. Rights to the prize are not transferable. Except as provided herein, the prize may not be substituted or redeemed for cash or other consideration. Each prize winner will be required to complete and submit an IRS Form W-9 to Sponsor before prize package can be delivered.
- 12. <u>Announcement of the Winner</u>. The prize winners will be publicly announced via Sponsor's Facebook page and otherwise during the Sweepstakes Term. For the names of the prize winners, please send a self-addressed, stamped envelope to Sponsor at the following address:

Smith & Wesson Corp. Attn: T/C® Master Hunter Sweepstakes 2100 Roosevelt Avenue Springfield, MA 01104

Vermont residents may omit return postage. Requests for winners list must be received within sixty (60) days of the last day of the Sweepstakes Term.

- 13. <u>No Sponsorship by Facebook</u>. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook, Inc.
- 14. <u>Void Where Prohibited</u>. The Sweepstakes is void where restricted by law, subject to tax, or otherwise prohibited. The Sweepstakes is strictly for entertainment purposes and may not be used in connection with any form of gambling.
- 15. <u>Changes to Official Rules</u>. Sponsor reserves the right to change the Official Rules or cancel the Sweepstakes at any time without further obligation or liability.
- 16. <u>Disclaimer of Liability</u>. Sponsor is not responsible for any incorrect or inaccurate information associated with or utilized in the Sweepstakes, including but not limited to any printing or typographical errors in any Sweepstakes materials, or for any technical or human error, which may occur in the processing of entries in the Sweepstakes. Sponsor has no liability or responsibility for entrant's participation in or attempt to participate in the Sweepstakes or ability or inability to enter the Sweepstakes. Sponsor is not responsible for any personal injury or property damage or losses of any kind which may be sustained to entrant's or any other person's computer equipment, smart phone or mobile device resulting from participation or attempted participation in the Sweepstakes. Sponsor

assumes no responsibility for any incomplete, misdirected, late, or lost entries, or any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, garbled or corrupted data transmitted, inaccessibility of any entry website, theft or destruction or unauthorized access to, or alteration of, entries or entry data, telephone, cable, satellite, network, electronic or Internet connectivity or other online or telephone network communication problems, errors or limitations of any Internet or telephone service providers, servers, hosts or other providers, failure of any online transmissions to be sent or received, or traffic congestion on the Internet or any entry website. If, for any reason, the Sweepstakes is not capable of running as planned, including tampering, unauthorized intervention, fraud, or any other causes beyond the control of the Sponsor which affects the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. In the event that proper administration of the Sweepstakes is prevented by such causes as contemplated above, Sponsor will pick the prize winner from all eligible, non-suspect entries received prior to such action.

Entrants agree that Sponsor, its parent, subsidiaries and affiliated companies, Facebook, Inc. and their respective officers, managers, members, directors, employees, representatives and agents will have no liability whatsoever for, and shall be held harmless by entrants against, any and all liability, including but not limited to any death, injury, loss or damage of any kind, resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize, participation or attempted participation in this Sweepstakes, or while traveling to, preparing for or participating in any prize-related activity.

- 17. <u>Disqualification</u>. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of any of the Sweepstakes; to be acting in violation of the Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Sponsor, its subsidiaries, affiliates and agents, will be the sole judge of all matters relating to this Sweepstakes.
- 18. General. By entering this Sweepstakes, each entrant warrants that, (a) the entrant has read, understood and followed these Official Rules; (b) the entrant agrees to be bound by the decisions of the Sponsor; and (c) the entrant is eligible under these Official Rules. Each potential prize winner may be subject to verification and investigation before being awarded any prizes. This Sweepstakes shall be governed by Massachusetts law. By participating in this Sweepstakes, entrants agree that, except to the extent prohibited by applicable law, (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action and Massachusetts state courts shall have exclusive jurisdiction over any dispute or litigation arising from or relating to this Sweepstakes and that the exclusive venue shall be in Springfield, Massachusetts; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event shall there be a claim or award of attorneys' fees or costs; and (3) under no circumstances will entrants be permitted to obtain, and entrant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

In case of a dispute over the identity of an entrant who submitted the winning entry, the authorized account holder of the Facebook account associated with that entry will be deemed the entrant. The "authorized account holder" is deemed the natural person who is assigned the Facebook account by Facebook, Inc. Such owner must comply with these Official Rules, be the person who completed the

act of entering, and, in Sponsor's sole discretion, may be required to provide proof of ownership of the Facebook account.

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