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Thompson/Center Arms™ Offers Consumer Rebate For T/C® Venture™ Rifle

\$75 Mail-In Rebate Offered With Purchase of Any New T/C Venture Rifle

SPRINGFIELD, Mass. (April 2, 2015) --- Smith & Wesson Corp. announced today that Thompson/Center Arms is currently offering consumers a limited-time mail-in rebate for the purchase of any new T/C Venture rifle. Available from now through December 31, 2015, the Thompson/Center Arms promotion will provide new purchasers with a \$75 mail-in rebate. The T/C Venture is available in 15 different calibers. Models include the T/C Venture blued, T/C Venture Weather Shield®, T/C Venture Predator and T/C Venture Compact. The T/C Venture lineup provides today's all-season hunter with a variety of options.

Noted for their consistent performance and guaranteed Minute of Angle (MOA) accuracy, the T/C Venture family of bolt-action rifles provides consumers with a variety of high quality features only available through Thompson/Center Arms. Dependable, versatile and value packed, the award-winning T/C Venture rifle was engineered specifically for today's dedicated sportsmen and women. Each T/C Venture rifle features a match-grade precision barrel, match-grade crown and 5R rifling for superior accuracy and performance. Additional standard features include a user-adjustable trigger, nitrate-coated fat bolt design with 60-degree lift, composite stock featuring traction grip panels, QD sling swivel studs, and a single stack 3+1 detachable nylon magazine.

The new promotion is limited to one rebate per new T/C Venture rifle and is only valid in the United States and Canada for those individuals who are legally able to own and possess firearms. The mail-in rebate cannot be combined with any other Thompson/Center Arms brand promotion and all rebates must be postmarked by January 15, 2016 in order to qualify.

For more information on the T/C Venture rebate and to learn how to apply, visit www.tcarms.com

About Smith & Wesson

Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality firearms, related products, and training to the global military, law enforcement, and consumer markets. The company's firearm division brands include Smith & Wesson®, M&P®, and Thompson/Center Arms™. As an industry leading manufacturer of shooting, reloading, gunsmithing and gun cleaning supplies, the company's accessories division produces innovative, top quality products under Battenfeld Technologies, Inc., including Caldwell® Shooting Supplies, Wheeler® Engineering, Tipton® Gun Cleaning Supplies, Frankford Arsenal® Reloading Tools, Lockdown® Vault Accessories, and Hooyman™ Premium Tree Saws. Smith & Wesson facilities are located in Massachusetts, Maine, Connecticut, and Missouri. For more information on Smith & Wesson, call (800) 331-0852 or log on to www.smith-wesson.com.

